



360° eye contour beauty Natural alternative to Vitamin K1 Oxide







Smoothing crow's feet



Reducing bags under eyes



Lighting dark circles



#Upcycling marine ingredient

#Multifuctional molecules #Elastin booster

#Collagen I promoter #Antioxidant shield





TECHNOLOGY







DISCOVERING OpenSee Phycoskin®



OpenSee Phycoskin® (OPS PSK) is a marine active that unleashes the power of nature for 360° eye contour beauty, lifting eyelids, smoothing crow's feet, reducing bags under eyes (puffiness) and lightening dark circles.

Endowed with an incredible ability to adapt to the open sea, the tiny nannoplankton holobiont produces bioactive molecules to resist the harsh effects of UV radiation in their sunlit habitat. Applying blue biotech, Phycosphere Biodynamic®, we biomimicry the nutrient-poor water conditions of the open sea in a Green Lab-grown to obtain these bioactive molecules of this holobiont to create OpenSee Phycoskin®.

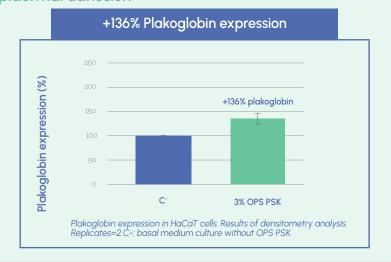
OPS PSK is composed of polyphenols, proteins and saccharides that improve the integrity of the eyes contour skin by strengthening the epidermis by restoring cell adhesion and increasing antioxidant defenses and rebuilding dermal structures by promoting collagen and elastin production.



In vitro efficacy

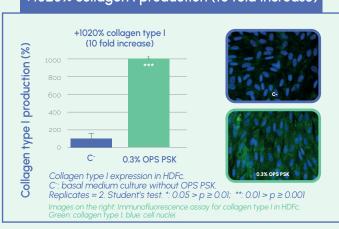
RESTORING SKIN INTEGRITY OF EYE CONTOUR

Strengthens epidermal adhesion +202% β-catenin expression +202% B-catenin **3-catenin expression EPIDERMIS** C 3% OPS PSK β-catenin expression in HaCaT cells. Results of densitometry analysis. Replicates=2.C-; basal medium culture without OPS PSK.



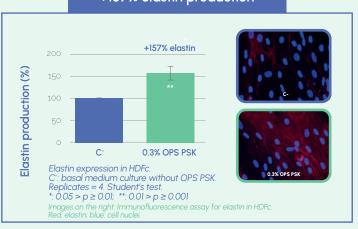
Promotes collagen I production

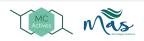
+1020% collagen I production (10 fold increase)



Promotes elastin production

+157% elastin production





4-IN-1 FOR EYE CONTOUR BEAUTY





In vivo efficacy

CLINICAL STUDY I. OpenSee – placebo

Lifting droopy eyelids







Smoothing crow's feet







+58% elasticity

moisture

Reducing bags under eyes









moisture

Lightening dark circles



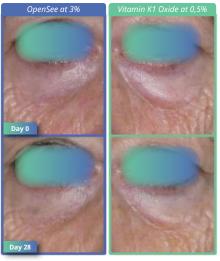
-22% dark circles area

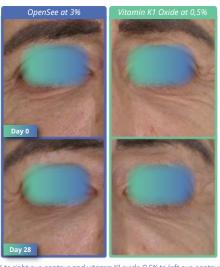
-24% pigmentation

Clinical test I. Placebo-Active. 36 volunteers (31-63 years old). Applying OPS PSK twice a day at 3% for 28 days. 20 volunteers OPS PSK serum and 16 applying Placebo serum. Images processing with ImageJ software

CLINICAL STUDY II. OpenSee - Vitamin K1 oxide (VKO)

OPS PSK natural alternative to VKO





BAGS UNDER THE EYES -17% OPS PSK







-11% VKO

Clinical test II. Hemifacial test with 16 volunteers (31-63 years old) applying OPS PSK 3% to right eye contour and vitamin K1 oxide 0.5% to left eye contour. Images processing with ImageJ software. *: significant differences comparing OPS PSK to VKO.

CLINICAL STUDY III. OpenSee flash effect

Filling effect in crow's feet in 40 minutes









Self-assessment

76% Noticed more elasticity

Noticed increased moisture

87% Would continue using OPS PSK





SUMMARY

Technical Information

INCI: Water, populus tremuloides bark extract, pentylene glycol, plankton extract.

Origin: Upcycled by product from nannoplankton holobiont lysed cells.

Technology and patent: Blue tech: Phycoskin Biodynamic Technology® (patented).

Appearance:

add to the aqueous phase in final production step at temperatures Processing:

below 40°c. Formulation pH 3.5-8.0.





















Claims & Applications

Claims & applications:

Night and Daily Eye contour cream and serum. Claims:

- Strengthening skin integrity
- Epidermis repair Dermis repair
 - Well-ageing Antioxidant
- √ 360° Eye contour beauty
- Eyelid lifting Crow's feet smoother
 - Bags under eyes diminisher
 - Dark circles reducer

Open your eyes and See the beauty

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